

Jorge Luis Rodríguez Medina

Innovative UX/UI designer for hire

I studied Biomedical Engineering at UASLP and developed an interest in how humans interact with technology. I am passionate about product design, web development and minimalist design. In addition to these interests, I love making and watching movies.

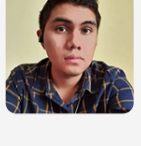
Personal info

- jorgerodriguez5tos@gmail.com
- +52 444 386 3798
- San Luis Potosí, México
- Born in 1998
- [LinkedIn Profile](#)

My skills

- Primary:** Figma, Figma, Adobe XD, Davinci Resolve, Premiere Pro, Illustrator, Miro, Zeplin
- Secondary:** HTML, CSS, Javascript, Matlab, Python
- Recent roles:** Lead UX/UI Designer
- Industries:** Ecommerce, Healthcare, ERP
- Languages:** English - working proficiency
Spanish - native speaker

Jorge is a true UX/UI design professional. His ability to balance the needs of stakeholders with the needs of users was truly impressive. Jorge's keen eye for detail and passion for creating delightful user experiences make him an invaluable asset to any organization.



Adrian Chan
Founder of Coati Services

Experience

Career

Lead UX/UI Designer

Ally • Full time
2022 - Present

- Lead and manage a team of UX UI designers, providing mentorship, guidance, and feedback on their work.
- Collaborate with product managers, developers, and stakeholders to define and prioritize user needs and product goals.
- Conduct user research, usability testing, and user feedback analysis to inform design decisions and improve the overall user experience.
- Create wireframes, prototypes, and high-fidelity mockups using design tools such as Figma or Adobe Creative Suite.
- Design and document user flows, interaction patterns, and visual design systems that align with brand guidelines and best practices.
- Participate in agile development processes, providing design deliverables and feedback to the development team.
- Develop and maintain design documentation, including style guides, design systems, and design specs.
- Present design concepts, prototypes, and deliverables to stakeholders and incorporate feedback into the design process.
- Stay up to date with the latest design trends, tools, and technologies to ensure that the design team is continuously learning and improving.
- Advocate for user-centered design principles and ensure that the user experience is at the forefront of all design decisions.

Lead UX/UI Designer

FarmaGo. • Full time
2022 - Present

- Lead and manage a team of UX UI designers, providing mentorship, guidance, and feedback on their work.
- Collaborate with product managers, developers, and stakeholders to define and prioritize user needs and product goals.
- Conduct user research, usability testing, and user feedback analysis to inform design decisions and improve the overall user experience.
- Create wireframes, prototypes, and high-fidelity mockups using design tools such as Figma or Adobe Creative Suite.
- Design and document user flows, interaction patterns, and visual design systems that align with brand guidelines and best practices.
- Participate in agile development processes, providing design deliverables and feedback to the development team.
- Develop and maintain design documentation, including style guides, design systems, and design specs.
- Present design concepts, prototypes, and deliverables to stakeholders and incorporate feedback into the design process.
- Stay up to date with the latest design trends, tools, and technologies to ensure that the design team is continuously learning and improving.
- Advocate for user-centered design principles and ensure that the user experience is at the forefront of all design decisions.

UX/UI Designer

Coati Services • Full time
2021-2022

- Collaborate with senior designers, product managers, and developers to create user-centered designs for web and mobile applications.
- Create wireframes, prototypes, and high-fidelity mockups using design tools such as Figma or Adobe Creative Suite.
- Participate in user research, usability testing, and user feedback analysis to inform design decisions and improve the overall user experience.
- Help maintain design documentation, including style guides, design systems, and design specs.
- Assist with the development and implementation of design solutions that align with brand guidelines and best practices.
- Participate in agile development processes, providing design deliverables and feedback to the development team.
- Seek out feedback and guidance from senior designers to continuously improve your design skills and knowledge.
- Stay up to date with the latest design trends, tools, and technologies to ensure that your work is of the highest quality.

Junior Designer

HIVE • Part time
2020 - 2021

- Design of a Healthcare Technology Management System
- Create wireframes, prototypes, and high-fidelity mockups using design tools such as Figma or Adobe Creative Suite.
- Participate in user research, usability testing, and user feedback analysis to inform design decisions and improve the overall user experience.
- Participate in agile development processes, providing design deliverables and feedback to the development team.

Featured projects



Ally

A comprehensive digital pharmacy that manages recurrent medical treatments for patients suffering from chronic non-communicable illnesses, enabling them to maintain treatment adherence with greater efficiency.

- Industry:** Drug Delivery, Ecommerce
- Role:** Lead UX/UI Designer



Coati Services

IT tutoring and training service that offers personalized and comprehensive support to individuals looking to develop and enhance their technical skills. With experienced instructors committed to helping clients achieve their goals, this service is designed to help individuals succeed in the rapidly-evolving field of technology.

- Industry:** Tutoring, training, IT
- Role:** UX/UI Designer

Education

Google UX Design Professional Certificate | Coursera

2022-2023

Bachelor of Biomedical Engineering | Autonomous University of San Luis Potosí

2016 - 2021

- Introduction to UI Design - University of Minnesota
- React & NodeJs Bootcamp - Akademik
- Data Analytics Essentials - IBM
- Azure Fundamentals - Microsoft
- EF SET English Certificate 83/100 (C2 Proficient)

Do you like my profile? Reach out!

I am waiting for the next challenge.

[Hire me](#)